### Test Publisher TM

News and Information for providers of assessent products and services from the Association of Test Publishers

ATP: The intelligent voice for testing

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Dear Colleagues,

In a recent survey ATP members indicated an interest in receiving the Test Publisher Newsletter electronically. When our member is your Association.

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# ATP Thanks Our 2008 Conference Sponsors

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## First Security Summit held in Dallas, TX

The first ATP sponsored Security Summit was successfully launched following the ATP conference in Dallas. Over 100 attendees convened in collaborative working committees (CWCs) to analyze, network and brainstorm security issues. The Summit was part of a response to a survey of Information Technology Certification Test Sponsors conducted in late 2006. The survey focused on exam security issues and practices related to: (1) planning and prevention; (2) detection; (3) security and remediation; (4) potential for collaborative action; and (5) certification program demographics.

Overall findings of the survey were that IT certification sponsors as a whole (both large and small) are very concerned about exam security and exam security breaches. The forms of cheating or vulnerability most frequently cited as affecting their exam security were the availability of exams (for fee or free) on internet sites, brain dump sites or blogs. When exams have been found on these sites, approximately 50% of the IT respondents acknowledged finding exact wording matches, while another 35% indicated a substantial percentage (50% to 90%) of the wording matched. Very often exams are available within a very brief period after publishing.

The major exposure concerns of IT Test Sponsors were in three areas: Theft or disclosure by test center personnel; Disclosure by candidates who memorize or take pictures of exam items for profit; Candidates colluding with each other or site personnel to ascertain exam content and questions

## ATP hosts ninth annual Innovations in Testing Conference in Dallas, TX

Two records were broken in Dallas this month: ATP hosted a conference with record-breaking attendance figures -- and, not to be out-done, Dallas had its first snowfall in over a decade.

Dot Richardson

Despite the cold weather, more than 750 conference attendees stayed warm and dry inside the Gaylord Texan where they chose from 16 workshops, more than 75 breakout sessions and 20 poster presentations. (Pictured at right)

Dot Richardson, M.D. (Pictured below) gave the

opening keynote address in which she shared her inspiring story of her uphill climb, as a female athlete, to Olympic Gold.

Dot Richardson

William Draves, author of *Nine Shift*, closed the conference with his address in which he explored the parallels between today and 100 years ago. He noted shifts in the education system, the home and in the workplace as we transitioned to a web based society. And he urged test publishers to stay on top of innovations, particularly in the areas of education and employment.

#### SAVE THE DATE

The 2009 Innovations in Testing Conference will be held February 23-25 at the Westin Mission Hills in Palm Springs, CA

### **News from the Divisions**

From the Desk of the Clinical Chair, Hazel Wheldon, Multi Health Systems

